

## ABOUT cards

Gladstone's dedicated **Cardservices** Department supplies over one million cards per year and provides many services to support card production and delivery.

From simple barcode and magnetic strip cards to the latest Smart proximity cards, Smartbands and Smartfobs our **Cardservices** department will help you meet your business objectives.

## WHY cards

The card department can provide a full bureau service offering card design, production and bureau delivery service to make a one-stop-shop for cards.

Our bureau can personalise all your cards, Smartfobs and Smartbands using our full graphic design service service.

We offer a unique store and call-off service will allow you to save costs by bulk printing and holding your branded membership cards. You can draw down on your stock and home site specific personalisation added before delivery. You get the benefit of bulk buying and the flexibility of customisation. Gladstone is happy to supply card services to any organisation and for any membership system.



# cards

## YOUR Cardservices

*In the modern world, your members will have an excess of cards vying for position within their wallets. With limited capacity, what will give your membership or leisure card 'Wallet Share?'*

Gladstone can help you create a modern and flexible card solution that represents your business and one that reaches beyond the standard membership card. Modern card technologies can store personal data, Loyalty Points and Cashless accounts which help operate access control and secondary spend within your facilities.

Smartcards will allow your membership cards to be used across a range of services such as leisure, libraries and transport, supporting the eGIF initiative and adding value to your customers' card.

Smartbands allow your customers to wear their identity device, even during activities such as swimming.

Smartfobs offer a great alternative to cards and provide a more visible form of marketing which won't clutter your customers' wallets.

## OTHER PRODUCTS

**Other products within the plus2 suite include**

- energy - reduce utility costs
- analyser - marketing & analysis
- kiosk - self-service booking & ticket collection
- pocket - mobile ePoS on a hand held device
- connect - customer online service

## KEY FEATURES

- Card design & consultancy
- Bureau Service
- Card production
- Call-off service

## KEY BENEFITS

- One stop shop
- Available to all membership systems



## CONTACT US

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