



visual analytics

UNLOCK THE VALUE OF YOUR DATA

Health & Leisure
SYSTEMS AND SOLUTIONS

ABOUT visual analytics

You increasingly rely on data and information about your members and facilities to drive the success of your business. But have you considered how you could extend your return on investment by unlocking the value of your customer records, their usage and spending patterns?

Gladstone has been spending considerable time consulting with our client base to better understand what they really need from a reporting solution in order to drive their business success. As a result of these consultations we have created a brand new solution that is powerful enough for any health & leisure business to operate, yet simple enough for anyone to use.

WHY visual analytics

Techniques such as Report Building and Data Mining have often been considered a specialist area for those with exceptional knowledge of databases and 'Report Writing' - well not any more!

This unique solution enables you to dynamically interrogate your business data by combining a specially-designed Plus2 Reporting Data Layer developed by our in-house data consultant team, and a ground-breaking Visual Analytics tool from Tableau™, one of the world's leading business intelligence software providers.

LEADERS IN LEISURE TECHNOLOGY.



visual analytics

YOUR visual analytics

With **Visual Analytics** you can quickly create intuitive and powerful reports, interactive charts and dashboards that ensure you drive maximum value from your Plus2 solution.

And to make sure that you can get started straight away we even supply sample workbooks to help you analyse a number of key business areas - Membership, Finance, Usage, Attendance and Bookings - so that you can benefit from rapid management decision-making on day one!

“ This is innovation at its best, Visual Analytics ensures we now have real-time insight of how our business is performing so that our teams can make fast, accurate decisions from a vast quantity of customer and facilities data. ”

Gerry Campbell, General Manager for South Lanarkshire Leisure.

OTHER PRODUCTS

Other products within the plus2 suite include

- energy - reduce utility costs
- analyser - marketing and analysis
- kiosk2 - self-service booking & ticket collection
- pocket - mobile ePos on a hand held device
- connect2 - customer online service
- card services - identity, access & loyalty
- access - control customer entry
- retention - identify high risk members

KEY FEATURES

- Make data mining easy with our specially designed Plus2 Reporting Data Layer
- Enjoy multi-dimensional insights into your business
- Create Web-based analytics in minutes, not days

KEY BENEFITS

- Save time to create boardroom-ready reports for prompt decisions
- Generate maximum value for minimum overhead
- Eliminate the need for in-depth Plus2 knowledge



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